

BRAND GUIDELINES

2026

WHATS IN HERE?

- 01 OUR BRAND
- 02 OUR LOGOS
- 03 COLOURS
- 04 TYPOGRAPHY

01. OUR BRAND

Vision

"To produce superior transportation and conveying solutions for generations."

Mission

Through exceptionally innovative transportation and conveying solutions, we serve the global community. Guided by our Christian mandate, we prioritize the well-being of staff, customers, and vendors.



02. OUR LOGOS

02.1 LOGO MARK



Walinga



Walinga



Walinga

02.2 OTHER LOGOS

WALINGA®.COM

WALINGA

**ENGINEERED
TRANSPORTATION
EQUIPMENT**

WALINGA

**PNEUMATIC
CONVEYING
SOLUTIONS**

WALINGA

**AUTHORIZED
SERVICE
PROVIDER** 

WALINGA

**AFTERMARKET
PARTS +
SERVICE**

WALINGA

ONSITE
ETE  **PCS**



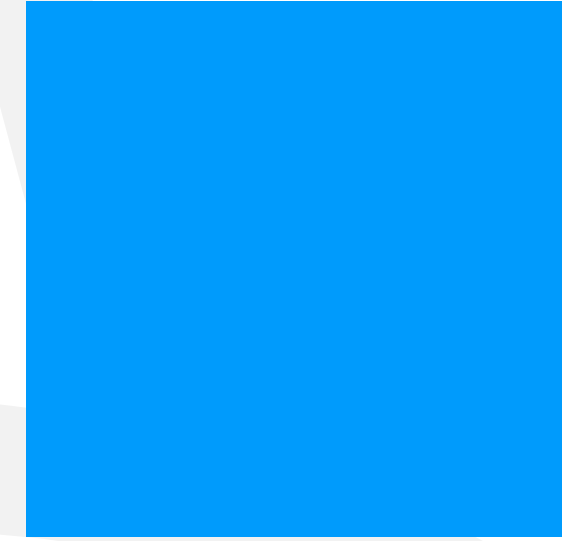
03. COLOURS



Dark Blue Pair
RGB 0/62/100
HEX 003E64



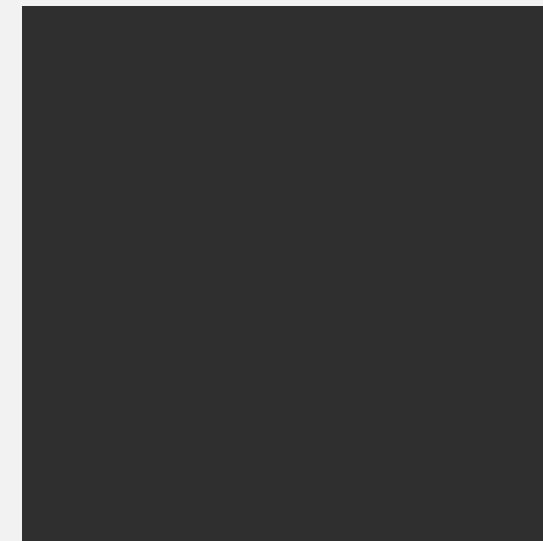
Walinga Corp/ETE Blue
RGB 0/95/158
HEX 005F9E



Light Blue Pair
RGB 0/155/252
HEX 009BFC



Walinga Black
RGB 28/28/33
HEX 1C1C21



Walinga Charcoal
RGB 47/47/48
HEX 2F2F30



Walinga Grey
RGB 90/92/103
HEX 5A5C67



Walinga Light Grey
RGB 182/183/187
HEX B6B7BB



03.1 ETE/PCS

ETE



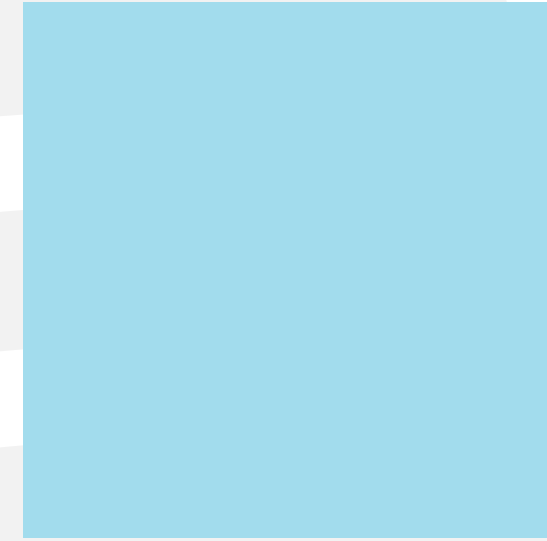
Walinga Corp/ETE Blue
RGB 0/95/158
HEX 005F9E



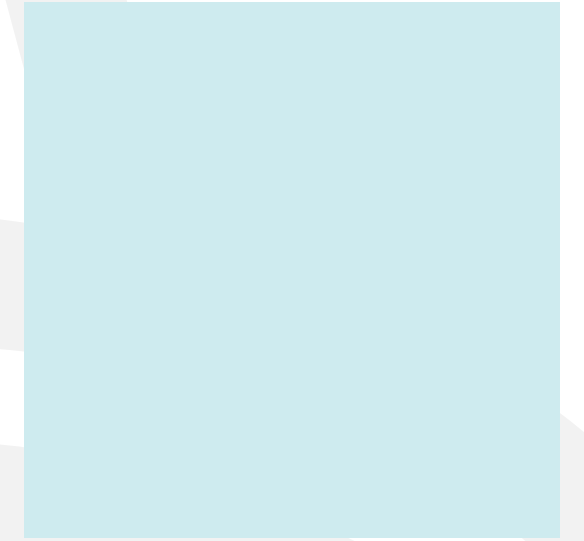
Dark Blue Pair
RGB 0/62/100
HEX 003E64



Light Blue Pair
RGB 0/155/252
HEX 009BFC

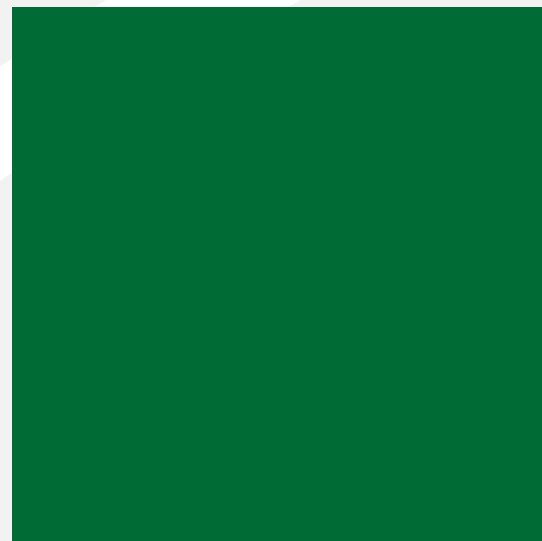


Pale Blue
RGB 162/220/237
HEX A2DCED



Faded Blue
RGB 206/235/239
HEX CEEBEF

PCS



Walinga PCS GREEN
RGB 0/107/53
HEX 006B35



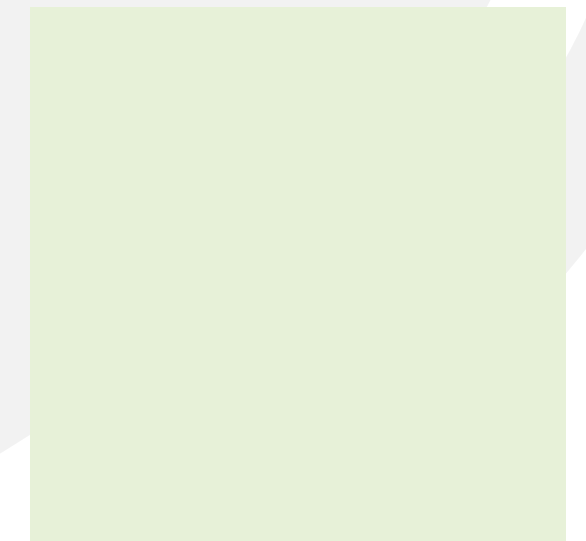
PCS Dark Pair
RGB 0/70/34
HEX 004622



PCS Light Pair
RGB 44/179/74
HEX 2CB34A



Pale Green
RGB 154/206/135
HEX 9ACE87



Faded Green
RGB 231/241/216
HEX E7F1D8

03.2 MORE

MACHINE YELLOW



Walinga Corp Gold
RGB 254/210/62
HEX FED23E



Walinga Yellow Pair
RGB 255/242/0
HEX FFF200

MORE YELLOW



Pale Yellow
RGB 255/246/141
HEX FFF68D



Faded Yellow
RGB 254/259/206
HEX FEF9CE

VAC RED



Walinga Dark Red
RGB 132/0/40
HEX 840028



Walinga Fire Engine Red
RGB 206/32/419/36
HEX CE2029

TITLES - Dharm Gothic E

Paragraphs / Tables/ Lists - Open Sans

WALINGA - ITC Avant Garde Gothic
for use in Corporate Logos. examples...

**ENGINEERED
TRANSPORTATION
EQUIPMENT**

WALINGA.COM/ETE

04. TYPOGRAPHY